
MICHIGAN
ECONOMIC
DEVELOPMENT
CORPORATION

PURE *M*ICHIGAN[®]

Community
Development

Michele Wildman

MEDC IS COMMITTED TO ENABLING LONG-TERM UPWARD ECONOMIC MOBILITY FOR ALL MICHIGANDERS



MISSION

Achieve long-term economic prosperity for Michiganders by investing in communities, enabling the growth of good jobs and promoting Michigan's strong image worldwide



VISION

Make Michigan's economy the nation's fastest growing, most equitable and most resilient by:

Achieving 'Top 10' status for:

- Job growth in targeted sectors
- Equitable job growth
- Real median household income growth

Attaining the largest net gain of talent in the Midwest

Becoming top ranked EDO

GUIDING PRINCIPLES



Sustained, long-term growth

Accelerate long-term job growth to address impacts of automation and protect Michigan's economy against downturns.



Regional impact

Support every region – from rural areas to urban centers – to improve economic outcomes for all.



Equitable, high-wage growth

Provide equitable pathways toward high-wage growth that supports opportunities for all.



Customer focus

Bring a customer-first, partner-driven mentality to all we do.

STRATEGIC FOCUS AREAS



Attract, retain, and grow business

Attract, keep and grow businesses in industries that support maximum growth in jobs, wages and investments



Support and grow our talent

Cultivate the skills and talent needed for in-demand and high-growth occupations statewide



Develop attractive places

Collaborate with local communities and partners to create places in which people and talent want to live, work, visit and play



Accelerate high-tech innovation

Support entrepreneurial growth to enable commercialization and new high-tech business creation



Market the state

Promote Michigan's image as a world-class business location and travel destination



Support small business

Help existing small and microbusinesses grow and thrive and improve economic prosperity for all through small business ownership



Refined and New Focus Areas

Support and grow our talent

Cultivate the skills and talent needed for in-demand and high-growth occupations statewide

Invest in tailored solutions for employers

Expand educational opportunities to build competitive, cross industry talent for the future

Invest in ed-employment partnerships that create early career exposure and better feedback loops between employers and educators

Support small business

Help existing small and microbusinesses grow and thrive and improve economic prosperity for all through small business ownership

Aggregate disparate small business assistance efforts under one champion

Address gaps in access to capital and technical assistance

Utilize a network of trusted partners to support hard-to-reach populations

* Small business in this focus area is defined as microenterprises (those that employ 10 or less), place-based businesses, second-stage, small b2b business or small manufacturers. Not high-tech, high-growth

**Develop attractive
places**

Collaborate with local
communities and partners to
create places in which
people and talent want to
live, work, visit and play

Community Development Services

Technical Assistance

Redevelopment
Ready
Communities®

Michigan
Main Street

Redevelopment
Services
Team

Historic Preservation

Certified Local
Governments

Historic
Preservation Tax
Credits

Local
Historic Districts
& Surveys

Michigan
Lighthouse
Assistance
Program

CD INCENTIVE TOOLS



Public Spaces,
Community Places

Community
Revitalization Program

Brownfield Tax
Increment Financing

CDBG Public Gathering
Space Initiative

CDBG Rental Rehab
Initiative

CDBG Building Rehab
Initiative

Revitalization and
Placemaking program



PUBLIC SPACES COMMUNITY PLACES



WILLIAMSTON, MI

Volunteers Community Park Picnic Shelter

To enhance Volunteers Community Park's ability to serve the Williamston community as a gathering space by constructing a picnic shelter and other

\$29,610

of \$29,000

Project Closed

★ Matching Grant: Michigan Economic Development Corporation

VIEW

⚡ SUCCESS!

Burke Park Universally Accessible Playscape

Raise funds to build a new universally accessible playscape at Walter and Mary Burke Park in downtown New Baltimore.



Burke Park Universally Accessible Playscape

Story

Updates

Donors

New Baltimore, MI Community
Placemaking

\$850

funded of \$50,000 goal

6

patrons

58

days left

Support



This campaign is eligible for a grant from Michigan Economic Development Corporation

Help Us Make New Baltimore A Place for Everyone!



CRP



REQUIREMENTS:

Must be a brownfield site to qualify.

PROGRAM:

Grant/loan program where 20%-50% of a project's hard costs and dependent on a gap determined by an underwriting evaluation.

INVESTMENT:

\$100K - \$10 Million =

Grants = \$750K

Loans > \$750K

BROWNFIELD TIF



GOAL:

Put brownfields back into productive use.

ELIGIBLE ACTIVITIES:

Demolition, lead/asbestos abatement, site preparation and infrastructure.

FUNDING:

Tax increment revenues generated by the redevelopment over a 30yr capture period.

- MEDC administers non-environmental aspects of redevelopment.
- EGLE administers environmental aspects of redevelopment.

CDBG PROGRAMS



1. PGS INITIATIVE

- Competitive Round
- \$5 Million Funding Bucket

2. Building Rehab

- Rolling Applications Available Now
- \$5 Million Funding Bucket

3. Rental Rehab

- Rolling Applications Available Now
- \$5 Million Funding Bucket

RAP:

**Address Economic
Impacts of Pandemic**

**Revitalize & Repurpose
Vacant, Underutilized,
Blighted or Historic
Building**

**Invest in
Place-based
Infrastructure**

**Deploy ARPA
Funding to Support
Communities,
Businesses & Talent**





AWARDS

UP TO \$5 MILLION

REAL ESTATE REHAB &
DEVELOPMENT

UP TO \$1 MILLION

PUBLIC SPACE
IMPROVEMENTS

UP TO \$20 MILLION

LOCAL OR REGIONAL
SUBGRANT PROGRAM

ELIGIBILITY



**LOCAL & NON-PROFIT
ECONOMIC DEVELOPMENT
ORGANIZATIONS**

DEVELOPERS

BROWNFIELD AUTHORITIES

**DOWNTOWN DEVELOPMENT
AUTHORITIES**

**LOCAL UNITS
OF GOVERNMENT**

**LOCAL LAND BANK
FAST TRACK AUTHORITIES**

DISBURSEMENT

DIRECT GRANTS

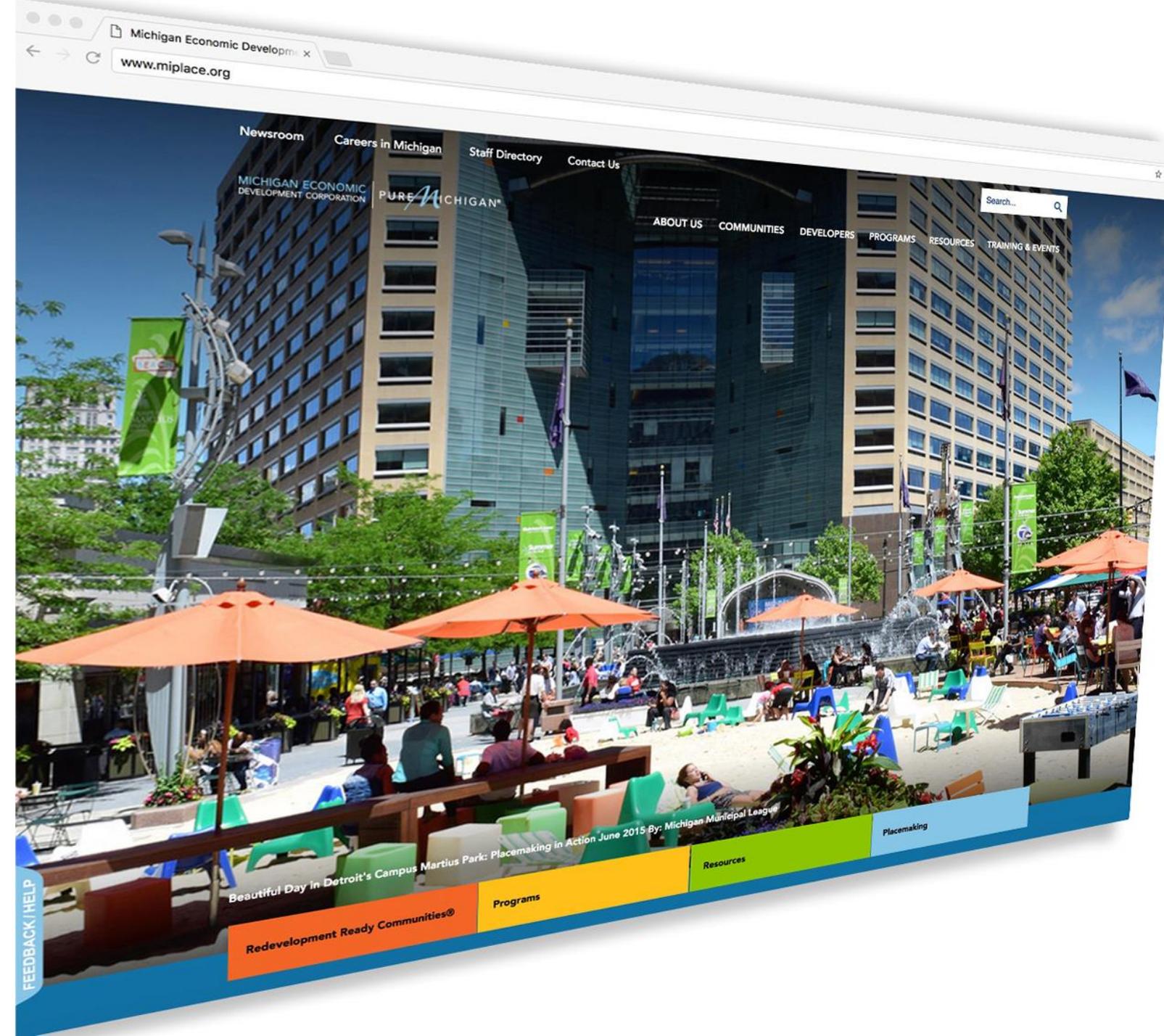
PARTNER GRANTS

New or Coming Soon...

PROGRAM
OVERVIEW



- **Brownfield Site Investment**
- **Transformational Brownfield Plan**
- **State Historic Tax Credit**
- **Lakeshore Heritage**
- **Developer Toolkit**
- **Build MI Community Grant**



RESOURCES

www.miplace.org



**MICHIGAN ECONOMIC
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Phone



Music



Safari



Camera