

The following half-page advertisement ran in the Wall Street Journal Mansion section today, to promote NAR's partnership with Boys & Girls Clubs of America (BGCA), the premier youth-serving organization in the U.S. This national ad was run complimentary for us - our thanks to realtor.com® and Move for facilitating.



 NATIONAL ASSOCIATION of REALTORS®

 BOYS & GIRLS CLUBS OF AMERICA

THE NATIONAL ASSOCIATION OF REALTORS®
is working with
BOYS & GIRLS CLUBS OF AMERICA
to help kids in communities across our country.

REALTORS® are part of the fabric of the communities in which they live and work, as are the 4,200 Boys & Girls Clubs across America.

Together, we're empowering youth to achieve great futures - from graduating high school to realizing the American Dream of home ownership.

Learn more about our commitment to communities: www.realtor.org/bgca

Boys & Girls Clubs and REALTORS® are part of the fabric of every community in America and by working together, we can give back to the young people who live in our communities. Boys & Girls Clubs open their doors to nearly 4 million kids each year, serving as their “home away from home.”

Give Back by Getting Involved

It's easy for REALTOR® Associations and members to volunteer their time and resources to a local club. Associations that choose to work with a local Boys & Girls Club will also be completing a Core Standards requirement, specifically the community outreach initiative of investing in the community.

To get involved, visit www.realtor.org/BGCA to locate the local club in your zip code. Contact the club director to begin a dialogue about specific club needs and the resources the Association and your members can provide. Every club will have specific needs, so it's important to discuss the best way to offer resources. NAR has provided a list of sample volunteer activities, photos, success stories from Associations and REALTORS®, a toolkit for getting involved and more at www.realtor.org/BGCA.

Please share your volunteerism efforts with us by emailing narbgca@realtors.org.

Making a Donation

If you choose to make a monetary donation, it's important to note that all donations, even to a local club, should be made through the dedicated donation site at www.realtor.org/BGCA, where you will be able to direct your donation dollars to benefit the national BGCA organization or specify a specific local club.

For donations that exceed \$1,000, from an individual member or money collected via a fundraiser, please also notify Beatrice Woody, national director of Account Strategy and Development at BGCA, at bwoody@bgca.org. She will make sure your donation is properly distributed to the club of your choice through the appropriate channels and that the club follows up with donors directly and in a timely manner.

Please note, while donations are welcome, a donation does not satisfy the Core Standards requirement.

Why BGCA?

BGCA is the largest youth serving organization in America, with more than 4,200 clubs located throughout the country and on military bases across the world. There are BGCA clubs in every state and practically every community. Just as REALTORS® are integral part of their communities, so too are Boys & Girls Clubs.

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