



2017 Placemaking Projects

Battle Creek

Brighton

Dixboro

Flint

Howell

Jackson

Kalamazoo

Lewiston

Saginaw

South Haven

Ypsilanti



Questions?

Andrea Bretz - abretz@mirealtors.com

Operations Project Manager Michigan Realtors®



MI GREAT PLACES, INC.

Lighter, Quicker, Cheaper

Shaping Neighborhoods and Cities Through Placemaking
A Division of Michigan Realtors®

2018 Guide



MICHIGAN REALTORS®



What is Placemaking & LQC?

Placemaking is a multi-faceted approach to the planning, design and management of public spaces. Placemaking capitalizes on a local community's assets, **inspiration**, and potential, with the intention of creating public spaces that promote people's health, **happiness** and well being.

Lighter, Quicker, Cheaper (LQC) is a DIY approach based on taking incremental steps, trying low cost experiments, and tapping into **local talents** (e.g. neighbors, entrepreneurs) to quickly translate a community's vision into reality and to build momentum for further improvements.

What are LQC Placemaking Projects?

LQC placemaking projects are small, inexpensive and **incremental** community projects. They do not need to cost a lot of money to get off the ground, nor do they need to take a lot of time to plan and complete. But, these smaller types of **placemaking** activities can often help to improve a neighborhood and make it a better place to live, work and play.

How Can LQC Placemaking Projects Help My Community?

- Create community **gathering places**
- Attract residents and visitors
- Bring life to downtowns
- Support **walkable** communities
- Preserve open and **green spaces**

Where Did LQC Originate?

Project for Public Spaces (PPS) has been working to help people create and sustain public spaces that build **stronger** communities since 1975. PPS has completed projects in over **3,000** communities in 43 countries and all 50 US states. LQC is a concept that PPS developed and they continue to advocates for continued local placemaking development and sustainability. MI Great Places, Inc., offers **micro grants** to assist local Realtor® associations & their **communities** in strengthening their LQC placemaking initiatives.

Tell Us About Your Event

placemaking@mirealtors.com

Do you have photos or video from a recent LQC Placemaking **event** you attended or organized? Email us your photos and video links. YouTube or Vimeo links are preferred.

Get Involved! Join the Conversation on Facebook!

MI Great Places, Inc., is an online community dedicated to shaping the future of placemaking in Michigan. **Join** the Facebook group below to connect with LQC project coordinators and get the latest updates on placemaking events near you.

Join MI Great Places, Inc., online & on Facebook:

www.mirealtors.com/Education-Events/Lighter-Quicker-Cheaper-LQC

Apply for a Grant

MI Great Places, Inc., a Division of Michigan Realtors®, is offering LQC placemaking micro grants in 2018. Information and application are available online.

