



CORONAVIRUS COVID-19

Industry News & Resources

1. A Video Voicemail from CEO, Rob Campau

A VIDEO VOICEMAIL FROM
ROBERT CAMPAU

APRIL 2020

[Watch now](#)

2. Governor Whitmer Extends “Stay at Home” Order and Contacts Michigan Realtors® CEO.

Early this morning, Michigan Realtors® CEO Rob Campau spoke directly to Governor Gretchen Whitmer about efforts to open up the real estate industry. This conversation was in advance of the Governor’s morning press conference in which she extended the “Stay at Home” Order through May 15th and reauthorized certain recreational activities. While the extension does not change the Order’s impact on Real Estate, the Governor has asked that Michigan Realtors® continue to work directly with key members of her staff to set the stage for reopening real estate in the near future.

The call with the Governor was productive as she acknowledged and appreciated the effort and thoughtfulness put forth in the April 22nd letter by Michigan Realtors® President Maureen Francis. The Governor also confirmed that real estate activity will be in the first wave of businesses to go back to work, having been identified as a business operation that can be responsibly performed with minimal risk to public health.

Michigan Realtors® has already acted on the Governor’s request to work with key members of her staff, sharing suggested best practices and mitigation measures that Realtors® can employ to both protect and serve their clients. We will update membership on the progress of those discussions.

As we further review the new Executive Order, we will revise certain aspects of the Legal FAQ’s. Two notable real estate-related changes that were included in the new Order include:

1. Individuals may now clearly travel between two residences in this state, including moving to a new residence;
2. Movers may now clearly operate to serve clients, subject to the enhanced social distancing rules.

We know and fully appreciate the impact that this extension is having on our industry and your individual businesses. As the Governor continues to hold a very restrictive line on most business operations throughout the state, we will continue to foster innovative, collaborative, and virtual ways to facilitate new listings and support our buyers and sellers.

Please stay tuned to communications and review resources at:
<https://mirealtors.com/Industry-Resources>

3. Unemployment Insurance Agency FAQs Now Available

Below are some of the questions we have received about applying for and receiving unemployment insurance benefits for self-employed and independent contractors. Michigan Realtors® is communicating with Unemployment Insurance Agency (UIA) regarding the most common questions from our members. We will continue to update/supplement these FAQs as we receive additional guidance from the UIA.

[Read UIA FAQ’s](#)

4. How to Secure Your Business Through the CARES Act.



The NAR Center for Realtor® Financial Wellness is a resource designed exclusively to meet the specific financial planning needs of Realtors®. This comprehensive program includes education materials and resources for wealth building, business planning, and investing in real estate.

They have created a helpful video for members looking to financially secure their business through the CARES Act. This video features Realtors®, with businesses of varying structure and size, who successfully obtained Paycheck Protection Program (PPP) Business Loans or Economic Injury Disaster Loans (EIDL). Learn how to navigate the Small Business Administration website, which forms to have on-hand when applying, and tips for finding a lender in your area. Don’t wait—funding is limited.

[Watch Video](#)

5. Continuing Education with CEMIWAY.com

CEMIWAY MICHIGAN REALTORS®
Education from Your EXPERTS

With the many event cancellations, please note that Michigan Realtors® has developed online continuing education offerings built around the popular “Letter of the Law” video series and the work of technology expert Craig Grant. Both the legal and general-ed lessons are simple, easy to follow, range from 1 to 3 hours in length, and are only available at CEMIWay.com.

6. Telehealth Benefit Extended

In the initial weeks of its introduction, more than 25,000 members and their families are receiving coverage through Members TeleHealthSM. Because of the tremendous response, NAR leaders have extended the offer through May 31. The Leadership Team cited their strong feeling that Realtors® and their families should have access to telemedicine at this time. Their message to members: “Stay home, stay safe. Nothing is more important than your health and welfare.” Enrollment is limited.

[Learn more](#)



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