



MAR[®]

Summer Community Marketing Campaign.

90 Days / \$900

Limited Availability

Overview

This Summer, 186 community-focused real estate agents have the opportunity to educate their local community about the ins and outs of real estate and how working with a professional agent can help your customers successfully buy or sell a house in this less-than-ideal market. MAR, NAR and Digital 10 Network (D10TV) have partnered to support real estate agents across Michigan and enable them to participate in this unprecedented Summer Community Marketing Campaign.

During economically difficult times, it is crucial to be smart with your money, especially when it comes to advertising. That's why MAR members are invited to take part in this special program, featuring NAR spokesman David Bach, to help educate consumers on how to become a smart homeowner and recognize that despite the real estate situation, it is a great time to buy. With full participation, this program will reach over 1,000,000 viewers per month; that's more than 3,000,000 viewers statewide over the 90-day campaign.

This sponsorship message will be 20 seconds in length and include your name, picture, logo, website and contact information, as well as a custom voiceover to promote your business. To view an example of a custom digital billboard, visit www.mirealtors.com.

Program Frequency

Your program will air as follows at each selected Secretary of State location:

- Two (2) times per hour / 16 times per day / 320 times per month

3-Month Sponsorship Cost: \$900* (regularly \$1,500)

Yes – I would like to take advantage of an additional 90 days for a *Special Rate* of \$750

Payment Information

Agency Name: _____ Your Name: _____ Phone: _____

Address: _____ E-mail: _____

Secretary of State Location(s): _____ Billboard Position: First / Second

CHECK # _____ \$ Amount _____ VISA MASTERCARD AMEX

Card # _____ Exp. Date: ____ / ____ Name as appears on card: _____

Print Name: _____ Signature: _____

Please complete form and FAX back to 248-488-5571

For questions call Laura Barnett at 248-488-5570

*Offer ends 9/30/10

