

2014 Convention & Expo

Amway Grand Plaza Hotel & DeVos Place • Grand Rapids, MI

Expo Dates: October 1-2, 2014 • Convention Dates: October 1-3, 2014

MICHIGAN REALTORS®

EXHIBITOR & SPONSOR OPPORTUNITIES

PLATINUM \$10,000

- Headline sponsor banner displayed at sponsored event* provided by Michigan Realtors®.
*Grand Assembly, Lunch in Expo, or Happy Hour and a Half
- Opportunity to address attendees at sponsored event
- Recognition as a platinum partner on event signage
- Logo and link on Michigan Realtors® Convention Web site
- Six invitations for Honor 'N Mingle Luncheon & Grand Assembly on Wednesday
- Complimentary premium booth at expo; includes 3 Convention registrations & 50% discount on additional booth
- Recognition at Grand Assembly
- Banner ad on Convention Web site
- Michigan Realtors® e-news exclusive advertisement
- Full page ad in the Convention Program Book
- Acknowledgment in November MI REALTOR®
- Pre and post-convention attendee roster

DIAMOND \$7,500

- Headline sponsor banner displayed at sponsored event* provided by Michigan Realtors®.
* Grand Gathering, Welcome Event, or Closing Keynote
- Opportunity to address attendees at sponsored event
- Recognition as diamond partner on event signage
- Logo and link on Michigan Realtors® Convention Web site.
- Four invitations for Honor 'N Mingle Luncheon & Grand Assembly on Wednesday
- Complimentary premium booth at expo; includes 3 Convention registrations & 25% discount on additional booth
- Recognition at Grand Assembly
- Michigan Realtors® e-news exclusive advertisement
- Banner ad on Convention Web site
- Half page ad in the Convention Program Book
- Acknowledgment in November MI REALTOR®
- Pre and post-convention attendee roster

GOLD \$5,000

- Headline sponsor banner displayed at sponsored event* provided by Michigan Realtors®.
*Honor 'N Mingle, REALTOR Royale or Knowledge Session
- Opportunity to address attendees at sponsored event
- Recognition as a gold partner on event signage
- Logo and link on Michigan Realtors® convention Web site
- Four invitations for Honor 'N Mingle Luncheon & Grand Assembly on Wednesday
- Complimentary premium booth at expo includes 3 convention registrations
- Recognition at Grand Assembly
- Opportunity to introduce speaker at knowledge session of your choice
- Banner ad on Convention Web site
- Quarter page ad in the Convention Program Book
- Acknowledgment in November MI REALTOR®
- Pre and post-Convention attendee roster

SILVER \$3,000

- Recognition as a silver partner on event signage
- Logo and link on Michigan Realtors® Convention Web site
- Two invitations for Honor 'N Mingle Luncheon & Grand Assembly on Wednesday
- Complimentary standard booth at expo includes 3 convention registrations
- Recognition at Grand Assembly
- Quarter page ad in the Convention Program Book
- Acknowledgment in November MI REALTOR®
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BRONZE \$1,500

- Recognition as a bronze partner on event signage
- Logo and link on Michigan Realtors® Convention Web site
- One invitation for Honor 'N Mingle Luncheon & Grand Assembly on Wednesday
- One full Convention registration
- Recognition at Grand Assembly
- Acknowledgement in the Convention Program Book
- Acknowledgment in November MI REALTOR®
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SUPPORTING \$500

- Recognition as a supporting partner on event signage
- Logo and link on Michigan Realtors® Convention Web site
- Acknowledgement in Convention Program Book
- Acknowledgement in November MI REALTOR®
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UNIQUE SPONSORSHIP IDEAS

- \$2500 – Hotel key cards
- \$2500 – YPN CONNECT & events
- \$1800 – Badge lanyards **SOLD**
- \$1500 – Water bottles sponsored **SOLD**
- \$1,200 – Knowledge session
- \$1,000 - Ice cream cart **SOLD**
- \$1,000 - PM refreshment break/2 available
- \$800 - Schedule-at-a-glance **SOLD**
- \$750 - Membership dues giveaway; pay a REALTORS® NAR, Michigan Realtors®, & Local dues!
- \$750 - EXPO bar / 2 available
- \$700 - AM coffee stations/2 available
- \$500 - Arrival photos **SOLD**
- \$500 – IPAD drawing | multiple available

CONVENTION ADVERTISING OPPORTUNITIES

- Convention Program outside back cover (color) \$800
- Convention Program inside front cover (color) \$650
- Convention Program inside back cover (color) \$650
- Convention Program full page ad \$350
- Convention Program half page ad \$275