

# THE CONVENTION

Grand Traverse Resort &amp; Spa, Traverse City • Sept 26-28, 2018

## EXHIBITOR & SPONSOR OPPORTUNITIES

	PLATINUM \$10,000	DIAMOND \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	SUPPORTING \$500
Logo and hyperlink on The Convention Website	√	√	√	√	√	√
Exposure on Michigan Realtors® Social Media Pages	√	√	√	√	√	√
Recognition in <i>Know Before You Go</i> e-mails to attendees	√	√	√	√	√	√
Acknowledgement in The Convention Program Book	√	√	√	√	√	√
Recognition as a partner on event signage	√	√	√	√	√	√
Acknowledgement in November Michigan Realtor® Magazine	√	√	√	√	√	√
Recognition at Grand Assembly	√	√	√	√	√	
Pre and post-event attendee roster	√	√	√	√	√	
Complimentary premium booth at expo; includes 2 Convention registrations	√	√	√	√		
Headline sponsor banner displayed at sponsored event* provided by Michigan Realtors®	√	√	√			
Opportunity to address attendees at sponsored event	√	√	√			
Banner ad on The Convention Web site	√	√	√			
Complimentary 1 year subscription to Michigan Realtors® Magazine	√	√	√			
Opportunity to play a 30 second video at your sponsored event	√	√				
Opportunity to play 30 second video at the registration desk area	√	√				
Four invitations for Honor 'N Mingle Reception & Grand Assembly on Wednesday	√	√				
Michigan Realtors® e-news exclusive advertisement	√	√				
Discount on additional booth purchases	(50%)	(25%)				
Full page ad in The Convention Program Book	√					
Half page ad in The Convention Program Book		√	√			
Quarter page ad in The Convention Program Book				√		
One full event registration					√	

\* SELECT SPONSORED EVENT OF YOUR CHOICE

**PLATINUM**

Grand Assembly, Lunch in Expo, or Happy Hour.

**DIAMOND**

Welcome Event, or Closing Keynote.

**GOLD**

Honor 'N Mingle, Realtor® Royale, Registration Desk, or Knowledge Session.

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### UNIQUE SPONSORSHIP IDEAS

Knowledge Session **SOLD**

\$3,000 – Wi-Fi

\$2,500 – Hotel key cards

Get your name out in front of all attendees, sponsors, and speakers. The hotel key card will be co-branded with your logo. Michigan Realtors® will design the hotel key card with The Convention 2018 branding.

\$1000 – A Mobile Device Charging Station, Wednesday – Friday

\$500 - Pitch Snips [www.mirealtors.com/pitchsnips](http://www.mirealtors.com/pitchsnips)

\$500 - The Convention Homepage Banner Ad



The Convention homepage is the most visited web page on Mirealtors Aug-Sept. Opportunity to display company image for one week. Michigan Realtors® will schedule the running of the image from Sunday 12:00 am - Saturday 11:59 pm. You may suggest a week that you would like to promote.

Please send proposed image in the format of:

- 864x170 pixels
- 72 DPI
- RGB color
- Gif, png or jpg
- Ad can be animated gif
- Include hyperlink

### NETWORKING

\$3,000 – Chair massages

\$1,400 – Realtor® Of The Year Awards

Sponsor the Realtor® of the Year awards! Personalize a gift bag with your business logo. Includes two non-transferable invitations to the HNM reception.

\$800 – Arrival photos

All advertisements printed in full color.

**Contact me today!**

**Jenn Morden, CTA, CMP**

[jmorden@mirealtors.com](mailto:jmorden@mirealtors.com)

517.334.5548 (ext. 548)



### PROGRAM BOOK

\$800 – Outside back cover

\$650 – Inside front cover

\$650 – Inside back cover **SOLD**

\$350 – Full page ad

\$275 – Half page ad

### FOOD AND BEVERAGE

\$1000 – Per Bar in the Expo Wed or Thurs.

Drive additional traffic to your booth by passing out drink tickets while interacting with attendees.

\$1,000 – PM refreshment break (2 available) - Beverage service for an afternoon break - Thursday only

\$1,000 – Gimme A Break!

Snacks for afternoon break (2 available) – Thursday only

\$800 – Wednesday Arrival Beverages

\$700 – AM Coffee Stations (2 available)

It's the perfect way to start the day! Sponsor a coffee station

### GIVE AWAY ITEMS

\$2,000 – Badge lanyards

\$2,000 – Water bottles

Opportunity to display company logo. Michigan Realtors® will create the design file for production.

\$850 – Schedule-at-a-glance

