

# THE CONVENTION

Amway Grand Plaza Hotel &amp; DeVos Place, Grand Rapids • Sept 27-29, 2017

## EXHIBITOR & SPONSOR OPPORTUNITIES

	PLATINUM \$10,000	DIAMOND \$7,500	GOLD \$5,000	SILVER \$3,000	BRONZE \$1,500	SUPPORTING \$500
Logo and hyperlink on The Convention Website	√	√	√	√	√	√
Exposure on Michigan Realtors® Social Media Pages	√	√	√	√	√	√
Recognition in <i>Know Before You Go</i> e-mails to attendees	√	√	√	√	√	√
Acknowledgement in The Convention Program Book	√	√	√	√	√	√
Recognition as a partner on event signage	√	√	√	√	√	√
Acknowledgement in November Michigan Realtor® Magazine	√	√	√	√	√	√
Recognition at Grand Assembly	√	√	√	√	√	
Pre and post-event attendee roster	√	√	√	√	√	
Complimentary premium booth at expo; includes 2 Convention registrations	√	√	√	√		
Headline sponsor banner displayed at sponsored event* provided by Michigan Realtors®	√	√	√			
Opportunity to address attendees at sponsored event	√	√	√			
Banner ad on The Convention Web site	√	√	√			
Complimentary 1 year subscription to Michigan Realtors® Magazine	√	√	√			
Opportunity to play a 30 second video at your sponsored event	√	√				
Four invitations for Honor 'N Mingle Reception & Grand Assembly on Wednesday	√	√				
Opportunity to pass out lunch tickets to attendees	√	√				
Michigan Realtors® e-news exclusive advertisement	√	√				
Discount on additional booth purchases	(50%)	(25%)				
Full page ad in The Convention Program Book	√					
Half page ad in The Convention Program Book		√	√			
Quarter page ad in The Convention Program Book				√		
One full event registration					√	

\* SELECT SPONSORED EVENT OF YOUR CHOICE

### PLATINUM

Grand Assembly, Lunch in Expo, or Happy Hour.

### DIAMOND

Welcome Event, or Closing Keynote.

### GOLD

Honor 'N Mingle, Realtor® Royale, Registration Desk, or Knowledge Session.

# THE CONVENTION

Amway Grand Plaza Hotel &amp; DeVos Place, Grand Rapids • Sept 27-29, 2017

## EXHIBITOR & SPONSOR OPPORTUNITIES

### UNIQUE SPONSORSHIP IDEAS

#### \$500 – Knowledge Session (Limited to 6)

Includes one full event registration

All sessions submitted must be 50 minutes of content. Sessions will be held on Thursday, September 28. We will select the time slot for the session. If you have times that you would like us to avoid, please let us know and we will try to accommodate. We will provide basic audio visual support for the programs which includes a screen and LCD projector. The room that we utilize for the sessions are smaller, maximum seating is 60 theater seating. If you require additional audio visual support it will be at your expense. Please submit the resume of the speaker, current high resolution photo of the speaker, detailed program description and title of the presentation and timed, detailed outline as soon as possible. Once all materials are received, we will review the materials for educational content and value to the membership, select a time slot for the session and submit the course to CE Marketplace for certification. Michigan Realtors® will pay the fees connected to your session at the convention only. After the convention, if you wish to continue to offer the class as a CE Marketplace certified continuing education course, you or your company will be responsible for the fees. We will send you a confirmation letter letting you know when your session will be held. After your course has been reviewed and CE Marketplace certified, you as the instructor agree to not offer this course without a CE Marketplace sponsorship and understand that offering the course outside of CE Marketplace after it has been certified may result in revocation of the CE Marketplace certification for the course. Please review [www.CEMarketplace.net](http://www.CEMarketplace.net) to review the certification process.

#### \$3,000 – Chair massages

#### \$2,500 – Hotel key cards

Get your name out in front of all attendees, sponsors, and speakers. The hotel key card will be co-branded with your logo. Michigan Realtors® will design the hotel key card with The Convention 2017 branding.

#### \$2,000 – Wi-Fi

#### ~~\$2,000 – Badge lanyards~~

#### \$2,000 – Water bottles

#### \$1,400 – Realtor® Of The Year Awards

Sponsor the Realtor® of the Year awards! Personalize a gift bag with your business logo. The Amway Grand will do a room drop of the awards to the Nominees.

#### \$1,000 – Gimme A Break!

Snacks for afternoon break (2 available) – Thursday only

#### \$1,000 – PM refreshment break (2 available) - Beverage service for an afternoon break - Thursday only

#### \$1000 – A Mobile Device Charging Station, Wednesday – Friday

#### \$1000 – Per Bar in the Expo Wed or Thurs.

Drive additional traffic to your booth by passing out drink tickets while interacting with attendees.

#### ~~\$850 – Schedule at a glance~~

#### \$850 – Pick from our list of giveaway items – | Multiple available Negotiable – Share An Idea!

Negotiable – Share An Idea!

#### \$750 – Membership dues giveaway – Announced at the Rise and Shine Keynote

Pay a Realtors® NAR dues, Michigan Realtors® dues, and up to \$200.00 Local Dues!

#### ~~\$750 – Wednesday Arrival beverages~~

#### \$700 – AM coffee stations (2 available)

It's the perfect way to start the day! Sponsor a coffee station

#### ~~\$500 – Arrival photos~~

#### \$500 – Art Dart 5K Running/Walking Tour

Recognition on 5k signage/program book/marketing materials and your logo on water cartons at end of tour.

### THE CONVENTION ADVERTISING OPPORTUNITIES

~~The Convention Program outside back cover (color) \$800-~~

~~The Convention Program inside front cover (color) \$650-~~

The Convention Program inside back cover (color) \$650

The Convention Program full page ad \$350

The Convention Program half page ad \$275