

IMF Hotline: 517-252-4549

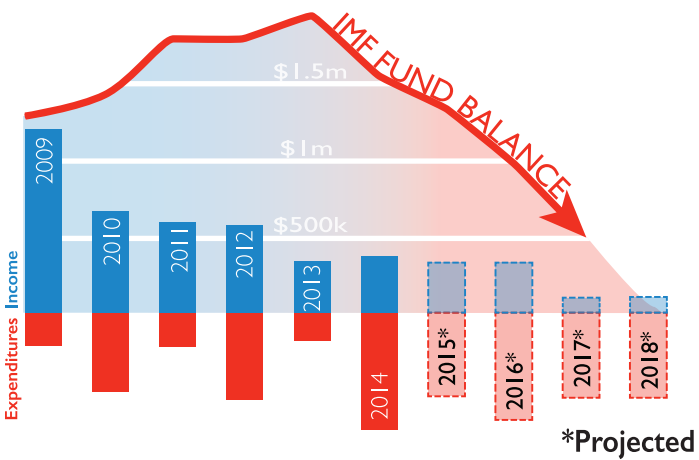
WHAT IS THE IMF USED FOR?

The Issues Mobilization Fund (IMF) has evolved into one of the most versatile and important advocacy tools at your disposal. Since 2006, the Michigan Realtors® Board of Directors has utilized the IMF to pass two statewide ballot proposals. These victories strengthened Michigan’s eminent domain protection and modernized business taxes by eliminating the job-killing personal property tax. The IMF has also been used to successfully fight for our local associations against ordinances that would have a detrimental impact on the day to day business activities of our membership and to develop legislation to help the industry such as the Commercial Broker Lien Act (Public Act 201 of 2010) and the Agency Responsibility Act (Public Act 91 of 2008). Additionally, the IMF is used for independent expenditure campaigns to advocate for the election of Realtor® champion candidates. IE campaigns have been successful in electing four Supreme Court justices and two Realtors® to the State legislature.

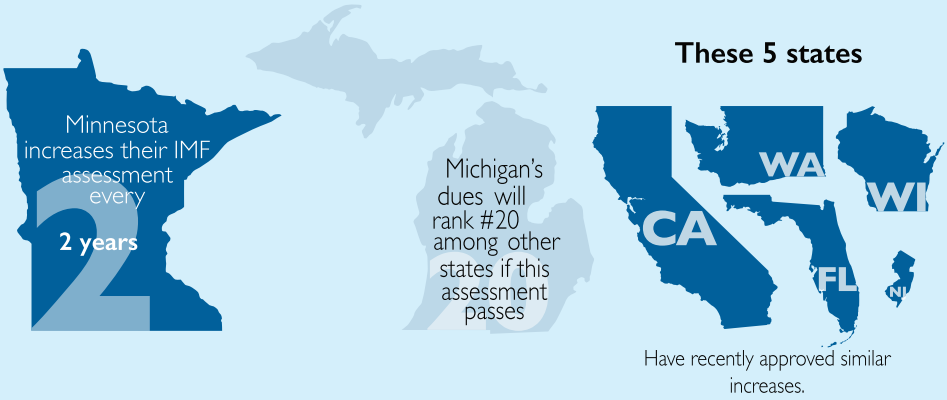
WHY INCREASE THE IMF?

Current funding levels leave us vulnerable to a sales tax on service, increased property taxes and a higher real estate sales tax.

NO AMOUNT OF NEW FUNDING WILL BE APPLIED TO EVERYDAY OPERATING EXPENSES.



HOW MICHIGAN COMPARES



- 44 44 state Realtor® associations have created Issues Management Funds.
- 100% Michigan's IMF has a 100% success rate on ballot issues, making it one of the most successful and effective IMFs in the country.
- 31 31 states currently have higher dues than Michigan.

WINNING IN MICHIGAN



Michigan's winning issue campaign teams raise between \$10m and \$15m to pass a ballot initiative. *That's what it takes to win.*



\$147 MILLION
Candidates and committees spent more than \$147,000,000 on Michigan elections in 2014 alone.