



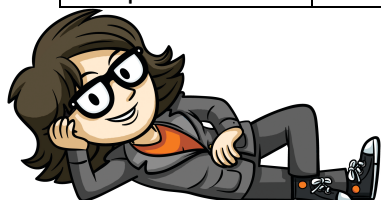
Your Nerdy Best Friend's Ultimate Tech Tool List

All your favorite tech tools from Beth's 2015 NerdWords newsletters in one place

Productivity		
Ad Blocker Plus	Block ads from your browser.	adblockplus.org
Ghostery	Block ads from your browser.	ghostery.com
IFTTT	Set up an online recipe.	ifttt.com
Do Camera	Create your own camera.	ifttt.com/products/do/camera
Do Button	Personalize your own button.	ifttt.com/products/do/button
Do Note	Share and save notes.	ifttt.com/products/do/note
Moment	Set limits on the use of your phone.	inthemoment.io
Calm	Enjoy a meditation break.	calm.com
ProductHunt	Vote on upcoming products.	producthunt.com

Create		
Postagram	Send your photos as a postcard.	sincerely.com/postagram
Ditty	Create a personalized song.	zyamusic.com
Momentcam	Make a customized cartoon or GIF.	itunes.apple.com
Tagxedo	Design a word graphic	tagxedo.com
Canva	Design a stunning graphic.	canva.com
Go Spaces	Generate a business slogan.	gospaces.com/tools/slogan-maker

Home		
BBQ Tank Meter	Monitor your BBQ tank.	play.google.com/store
Absolut Drinks	Explore drink recipes.	absolutdrinks.com
Pit Pal BBQ App	Up your grilling game.	thepitpal.com
The Vane	Receive clothing recommendations based on the weather.	thevane.com
GoSprout	Customize your garden.	app.gosprout.it



Travel

BandsinTown	Receive concert updates.	news.bandsintown.com
Yelp	View reviews of restaurants and more.	yelp.com
Google Translate	Translate a language.	translate.google.com
Car Finder	Locate your car.	augmentedworks.com
Mile IQ	Track your mileage.	mileiq.com
Waze	Get directions and real-time traffic updates.	waze.com
Hotel Tonight	Book a discounted hotel room.	hoteltonight.com
TripIt	Organize and share your travel plans.	tripit.com
SafeTrek	Use a personal safety app.	safetrekapp.com

Shop

Flixster	Buy movie tickets.	flixster.com
RetailMeNot	Find online and in-store coupons.	retailmenot.com

Organize

PaperKarma	Stop unwanted paper mail.	paperkarma.com
Slice	Track all your packages in one place.	slice.com
FileThis	Manage your finances.	filethis.com
Evernote	Access a digital workspace.	evernote.com
Shoeboxed	Organize your receipts.	shoeboxed.com
Google Photos	Organize your photos.	photos.google.com

Outsource

E lance	Hire freelancers online.	elance.com
Fiverr	Outsource tasks starting at \$5 a pop.	fiverr.com
Fancy Hands	Pass tasks on to an online assistant.	fancyhands.com



Social

CamCard	Scan, manage, and sync business cards.	camcard.com
Facebook	Use Facebook as more than a social board.	Facebook.com
Periscope	See the world through someone else's eyes.	periscope.tv
LookFor	Locate your friends in a crowd.	lookfor.cl
Pagemodo	Manage your business's social media presence.	pagemodo.com
YouTube	Watch videos and more.	youtube.com

Network

Crystal	Personalize your communication.	crystalknows.com
Discoverly	Access social profiles in your inbox.	chrome.google.com/webstore

Pictures

Groovebook	Receive phone photos in a monthly album	groovebook.com
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Work

Apple Apps	Work with a suite of updated apple apps.	apple.com/ios
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Email

Unroll Me	Unsubscribe from unwanted emails.	unroll.me
Outlook app	Access your email from a mobile device.	microsoft.com



Utility

SpeedTest	Learn the speed of your internet connection.	speedtest.net
Get Gratitude	Update a gratitude journal.	getgratitude.co
Checky	Monitor the number of times you check your phone.	checkyapp.com
How Old	Determine age by photo.	how-old.net
Dark Sky	Check the weather.	darkskyapp.com
Yahoo Weather	View the day's forecast.	weather.yahoo.com
WunderMap	Map the weather.	google.com/work/earthmaps
Google Earth Pro	Visualize the world in 3D.	haveibeenpwned.com
Office Lens	Convert a file.	microsoft.com
Windows 10	Work in a suite of Microsoft programs.	microsoft.com

Augmented Reality

Flow	Access Amazon's augmented reality.	a9.com
Aurasma	Visualize in augmented reality.	aurasma.com
Yelp	View nearby stores and restaurants in augmented reality.	yelp.com
Blippar	Add digital content to physical objects.	blippar.com
Layar	Create your own augmented reality experience.	layar.com

Charity

Be My Eyes	Lend your eyes to a person in need.	bemyeyes.org
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Internet of Things

Unroll Me	Unsubscribe from unwanted emails.	unroll.me
Switchmate	Control your lights from your phone.	myswitchmate.com
WattUp	Charge your device with a wire-free system.	energous.com
Roost	Modernize your smoke alarm.	getroost.com
Parrot	Water your plants with an app.	parrot.com
Petnet	Feed your furry friends.	petnet.io
Perfect Bake	Bake a culinary masterpiece to perfection.	perfectbakeapp.com
Smarter	Brew the perfect cup of coffee at home.	smarter.am
Tao	Exercise via Bluetooth.	tao-wellness.com
Grill Bots	Clean the grill.	grillbots.com
Pacifi-i	Modernize the pacifier.	bluemaestro.com
NapTime	Monitor your child's rest.	naptime.tech
HugOne	Monitor your family's sleep.	sevenhugs.com
SleepPhones	Block noise.	sleepphones.com
Nixie	Capture a selfie.	flynixie.com
Bely	Manager your energy.	wearbelty.com

Entertainment

Smarty Pins	Play a trivia game.	smartypins.withgoogle.com
Zombies Everywhere!	Fight a zombie.	uselessiphonestuff.com

Security

Have I been Pwned?	Check your online safety.	haveibeenpwned.com
LastPass	Generate and safeguard secure passwords.	lastpass.com



Collaborate

Zoom	Collaborate online.	zoom.us
GroupMe	Chat with groups online.	Groupme.com
Time and Date	Determine the correct time in any time zone.	timeanddate.com

Resources

Unsplash	Download free high-resolution photos.	unsplash.com
New Old Stock	Check out vintage photos from public archives.	nos.twinsd.co
FindA.Photo	Search through a library of free photos.	finda.photo
Pexels	Browse free stock photos.	pexels.com
Picturelife	Store and share your photos.	picturelife.com

Presentations

Sway	Create and share a presentation.	sway.com
Prezi	Create a business presentation.	prezi.com
Bunkr	Display online content.	bunkrapp.com
Emaze	Make a presentation with a template.	emaze.com
SlideBean	Design a presentation.	slidebean.com
Haiku Deck	Build a presentation.	haikudeck.com



"Best presentation of the convention!
She provided more useful information in this program
than I picked up on all other sessions combined.
And she made it fun.
Perfect!"

BETH ZIESENIS

AUTHOR • SPEAKER • NERD
(NOT NECESSARILY IN THAT ORDER)



KEYNOTES
WORKSHOPS
BREAKOUTS
WEBINARS

BETH IN 3 WORDS:
PRACTICAL.
PRACTICAL.
PRACTICAL.
(AND FUNNY)



Author **Beth Ziesenis** is a technology expert who speaks to 60-plus groups a year about the best free and bargain apps and online resources that will help you **Release Your Inner Nerd** to become more organized, efficient and awesome at work and home.

Since her first **Commodore 64** computer, Beth has made a verb out of the word "nerd," and is almost as obsessed with gadgets and doodads as she is with cupcakes. Almost.

RECENT TOPICS

- *Secret Tech Weapons for Professionals*
- *A Day in the Life of a Nerdy Professional*
- *Tech Tools to Create Content for Social Media*
- *So You Think You Can App Expert Panel*
- *Tech Tool and App Exchange*

THE NERD PERKS

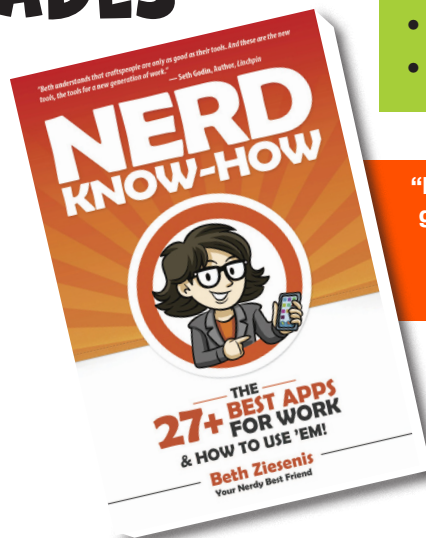
- Simple flat-rate pricing
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"Beth understands that craftspeople are only as good as their tools. And these are the new tools, the tools for a new generation of work."

Seth Godin, Author, *Linchpin*

A FEW ACCOLADES & AWARDS

- *Meetings & Conventions* magazine
2015 & 2014 Favorite Speaker
- *MeetingsNet* magazine
2013 Favorite Speaker
- American Society of Association Executives Annual Conference
Highest Rated Speaker
- American Chamber of Commerce Executives
Favorite Speaker
- McDonald's
Best French Fry-er (age 16)



f t in NerdyBFF

yournerdybestfriend.com beth@yournerdybestfriend.com 619.231.9225

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