



# COOL CONTENT TOOLS

<b>ANIMATION</b>	Adobe Voice	Quick voice-over video maker (iPad only)	getvoice.adobe.com
	Animoto	Multimedia photo and video synthesizer	animoto.com
	Flipagram	Instant videos from Instagram and other photos	flipagram.com
	iMovie	iOS video editor with templates	apple.com/imovie
	Magisto	Automatic multimedia photo and video creator	magisto.com
	PowToon	Online stop-motion explainer video producer	powtoon.com
	Videolicious	Voice-over video montage for iOS	videolicious.com
<b>QUOTES</b>	Behappy	Instant, bright, clear quotes	behappy.me
	Keep Calm-O-Matic	Site for making Keep Calm signs	keepcalm-o-matic.co.uk
	Pinstamatic	Charming retro site to pin quotes, maps, dates, pictures and sticky notes	pinstamatic.com
	QuotesCover.com	Ready-made templates to put quotes on social media covers	quotescover.com
	Quozio	Free quote maker with place for attribution	quozio.com
	Recite This	Awesome, instant sayings on dozens of image templates	recitethis.com
<b>WORD ART</b>	Tagxedo	Word art generator	tagxedo.com
	WordCam	Android app for generating word art	facebook.com/wordcam
	WordFoto	iOS app for generating word art	wordfoto.com
<b>EDITORS</b>	Audacity	Open-source audio editor	audacity.sourceforge.net
	Canva	Instant graphics for social media	canva.com
	Getty Images	Embed professional-quality royalty-free images for free (but following their rules)	gettyimages.com
	Pixlr	Online Photoshop-like editor	pixlr.com
	YouTube	Surprisingly cool video editor inside the video upload area	youtube.com
<b>RANDOM</b>	Issuu	Online magazine maker	issuu.com
	Layar	Augmented reality for any printed material	layar.com
	Phoster	Instant posters and graphics for iOS devices	phoster.bucketlabs.net
	PicPlayPost	Photo and video montages for pictures that play	flambestudios.com/products/picplaypost
	PlayBuzz	Online quiz maker	playbuzz.com
<b>PRINT</b>	GrooveBook	Quick photobooks with 100 images from your device for \$2.99 a month including shipping	groovebook.com
	Mosaic	Elegant photobook for 20+ pictures for \$20	heymosaic.com
	Postagram	\$.99 durable image postcards	postagram.com

<b>AID</b>	Fiverr	Freelance graphic artists for \$5 per project	fiverr.com
	Swiftly	Quick, easy, instant graphic help for \$19 a project	swiftly.com
<b>GENERATORS</b>	GlassGiant.com	Pho.to	
	ImageChef	Photo505	
	Loonapix	Photofacefun	
	Lunapic	Photofunia	
<b>ROYALTY-FREE</b>	123RF	Low-priced royalty-free images	123rf.com
	Dafont	Free fonts	dafont.com
	Graphic River	Royalty-free designs such as PowerPoint templates and websites	graphicriver.com
	Getty Images	Embed professional-quality royalty-free images for free (but following their rules)	gettyimages.com
	Pixabay	Free royalty-free images	pixabay.com

## About Beth Ziesenis: Your Nerdy Best Friend

Wouldn't it be great to have a BFF who says, "Yeah, I know an app for that"? Beth Ziesenis is there for you with advice on the best free and bargain tech tools to improve productivity and simplify your life... without breaking the bank.

"Best presentation of the convention!  
She provided more useful information in this program  
than I picked up on all other sessions combined.  
And she made it fun.  
Perfect!"

# BETH ZIESENIS

**AUTHOR • SPEAKER • NERD**  
**(NOT NECESSARILY IN THAT ORDER)**



**KEYNOTES**  
**WORKSHOPS**  
**BREAKOUTS**  
**WEBINARS**

BETH IN 3 WORDS:  
**PRACTICAL.**  
**PRACTICAL.**  
**PRACTICAL.**  
(AND FUNNY)

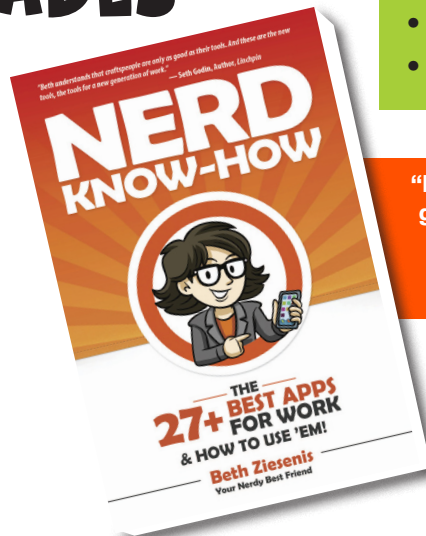


Author **Beth Ziesenis** is a technology expert who speaks to 60-plus groups a year about the best free and bargain apps and online resources that will help you **Release Your Inner Nerd** to become more organized, efficient and awesome at work and home.

Since her first **Commodore 64** computer, Beth has made a verb out of the word "nerd," and is almost as obsessed with gadgets and doodads as she is with cupcakes. Almost.

## A FEW ACCOLADES & AWARDS

- *Meetings & Conventions* magazine  
**2015 & 2014 Favorite Speaker**
- *MeetingsNet* magazine  
**2013 Favorite Speaker**
- American Society of Association Executives Annual Conference  
**Highest Rated Speaker**
- American Chamber of Commerce Executives  
**Favorite Speaker**
- McDonald's  
**Best French Fry-er (age 16)**



## RECENT TOPICS

- *Secret Tech Weapons for Professionals*
- *A Day in the Life of a Nerdy Professional*
- *Tech Tools to Create Content for Social Media*
- *So You Think You Can App Expert Panel*
- *Tech Tool and App Exchange*

## THE NERD PERKS

- Simple flat-rate pricing
- A professional anti-diva speaker
- Games, giveaways and giggles
- Valuable attendees handouts
- Versatile and customized sessions

"Beth understands that craftspeople are only as good as their tools. And these are the new tools, the tools for a new generation of work."

Seth Godin, Author, *Linchpin*

f t in NerdyBFF

[yournerdybestfriend.com](http://yournerdybestfriend.com) [beth@yournerdybestfriend.com](mailto:beth@yournerdybestfriend.com) 619.231.9225

YOUR   
**NERDY**  
BEST FRIEND